



Weekly update on the Iowa Health Insurance Marketplace:

Consumer Financial Literacy Workshops: Iowa State University Extension is offering free workshops to consumers based on Smart Choice Health Insurance©. Smart Choice Health Insurance© is a research and theory-based, consumer-tested curriculum designed to reduce confusion and increase capability and confidence among consumers making health insurance plan choices. It is applicable to both current health insurance consumers and those who are newly-eligible through the Affordable Care Act. Certified educators will present the workshop. The workshop is free, no preregistration is required.

The workshop covers:

- Information about key health insurance concepts and terms
- Guidance and a tool for identifying individual health insurance needs and priorities
- Opportunity to examine the pros and cons of three hypothetical insurance plans
- Introduction to Iowa's Health Insurance Marketplace, which opens October 1, 2013
- Overview of the tax credits and cost-sharing assistance available to many consumers

To find workshops near you, go to: <http://www.extension.iastate.edu/humansciences/health-insurance>.

Health Insurance Marketplace Community Events: The Iowa Insurance Division has kicked off a series of community events throughout the state to help educate Iowans about their options for health care coverage and the Health Insurance Marketplace. Staff from the Iowa Insurance Division and Department of Human Services will present and answer questions at each event. [Look for an event in your community here.](#)

Iowa Health and Wellness Plan

New Iowa Health and Wellness Plan Benefit Comparison: A new document will be available outlining the benefits covered by the Iowa Health and Wellness Plan. This document compares benefits of the IowaCare program and the comprehensive benefits and provider network of the Iowa Health and Wellness Program. Access this comparison later this week at the [Iowa Health and Wellness Plan webpage](#).

Please feel free to share this information with others in your organization or your community. If you'd like to subscribe to these email notifications, please email "subscribe" along with your name, organization and contact information to affordablecareact@iid.iowa.gov.

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